



AT 200 MILES AN HOUR, THE DRIVER ISN'T THINKING ABOUT INFORMATION TECHNOLOGY.

But Toyota Motorsport is. With a BMC Software solution in place, they can design, build, manage, and race some of the world's fastest cars with whirlash speed.





HOW DO YOU DESIGN, MANUFACTURE, AND RACE ONE OF THE FASTEST, MOST EXPENSIVE, AND TECHNOLOGICALLY ADVANCED VEHICLES IN THE WORLD?

You gather more than 600 experts from 32 countries and give them the IT power they need to slash timelines for engine development, wind tunnel research, construction, and testing from several years to just a few weeks.

The IT solutions that empower Toyota Motorsport's on and off the track speed come from a Business Service Management (BSM) strategy from BMC Software. From real-time, trackside data feeds to accelerated design processes, BSM solutions help Cologne-based Toyota Motorsport align IT systems with business and racing objectives.

"BMC Software's BSM strategy," explains Waldemar Klemm, senior manager, IT, at Toyota Motorsport, "allows us to replicate the six to eight gigabytes of real time data, gathered by approximately 100 sensors on each F1 car, from the racetrack to our engineers in Cologne for immediate analysis. Without this live insight into the car's performance, we could not respond to changing conditions as the race progresses. By helping us guarantee the availability of these communications, the BSM strategy is making a key contribution to our race successes."

In addition to helping Toyota Motorsport with the business of building F1 cars, BMC helps with the business of better managing the enterprise. BMC solutions have reduced notebooks and workstations by about 20 percent and saved approximately 15 percent of server costs by identifying under-utilized resources. Improved decision-making has helped Toyota Motorsport be as prepared for change in the boardroom as they are on the track.

Activate your business

The power of BSM isn't in the technology. It's in how technology can activate your business. By reducing costs, ramping up revenue, and mitigating risk, BMC can give you fast, predictable results.

Just ask Toyota Motorsport, or the hundreds of other companies who are reaping the benefits of BSM. Take the first step toward activating your business and seeing your own checkered flag.

The card to the right is the place to start.

START YOUR ENGINES
www.bmc.com/GO

BMC SOFTWARE HELPS I.T. ORGANIZATIONS DRIVE GREATER BUSINESS VALUE THROUGH BETTER MANAGEMENT OF TECHNOLOGY.

Our industry-leading Business Service Management solutions ensure that everything IT does is prioritized according to business impact, so IT can proactively address business requirements to lower costs, drive revenue, and mitigate risk.



ACTIVATE BUSINESS WITH THE POWER OF I.T.™

BMC solutions share BMC Atrium™ technologies to enable IT to manage across the complexity of diverse systems and processes — from mainframe to distributed, databases to applications, service to security. Founded in 1980, BMC Software has offices worldwide and fiscal 2005 revenues of more than \$1.46 billion. BMC Software. Activate your business with the power of IT. For more information, visit www.bmc.com.

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